



Learn, Earn, & Return

# CLASS 310

*We will not quit until you win!*

## SUNDAY

21 March 2010

## MONDAY

22 March 2010

## TUESDAY

23 March 2010

## WEDNESDAY

24 March 2010

## THURSDAY

25 March 2010

## FRIDAY

26 March 2010

## SATURDAY

27 March 2010

## SUNDAY

28 March 2010

Noon - 1:00 310 Staff Welcome and Instruction (310 CEO Space Staff 100% attendance)

2:00 - 8:00 Registration and Welcome Desk Open: Pick Up CEO Space 310 Class Registration Kits

### ELECTIVE WORKSHOPS

- PROFITS -Harry Lay
- LICENSING -Rand Brenner
- STRATEGY -Ed Bogle
- THINK LIKE AN INVESTOR -Leslie Knight
- ELEPHANT WALK -Patrick Smyth

### 310 OPEN FOR NETWORKING

5:00 - 6:30 TEEN ORIENTATION -FEAST 310 OPENS  
Berny Dohmann Introduces Eve Hogan  
Sponsors & Teens Attendance Requested TOGETHER please

5:30 - 7:00 BUSINESS PLANNING -Burke Franklin

### 310 ENROLLED MEMBERS ONLY

7:00 - 12:00 Networking Dinner (on your own with Separate Checks) and In-Lobby Deal Making

MIDNIGHT FORUM CLOSES

**MAY I ASK WHAT YOU ARE DOING AND WHAT DO YOU REQUIRE NEXT? HOW MAY I SERVE YOU?**

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

8:30 - 10:15 SUPER BRANDS -David Tyreman  
10:15 - 10:45 On your own Break

### 10:45-12:00 ELECTIVE WORKSHOPS

- 10 DAY CAPITAL PLAN -Vincent Molina
- SEQUENCE MARKETING-Patrick Smyth
- STRATEGIC PLANNING -Ed Bogle
- GLOBAL PATENT STRATEGY -Bruce Needham, Esq.
- SOCIAL NETWORKING- Michelle Price
- LICENSING: CREATING A CASH FLOW MACHINE -Rand Brenner
- PR FOR MULTIMILLION \$ BRAND LAUNCHING -Erin Saxton

12:00-2:15 Separate Check Lunch

### 2:15-3:30 ELECTIVE WORKSHOPS

- STRATEGIC PLANNING 2010-11 -Ed Bogle
- THINK LIKE AN INVESTOR -Leslie Knight
- BRANDING SEQUENCES -Gerry Foster
- CAPITAL COMPLIANCE -Michael Horten, Esq.
- STRATEGIC PLANNING -Harry Lay
- PR ALTERNATIVES -Erin Saxton
- MARKETING PENETRATIONS -Nicholas Zaldastani

3:30 - 4:00 On Your Own Break

### 4:00 - 5:15 ELECTIVE WORKSHOPS

- 10 DAY CAPITAL PLAN -Vincent Molina
- SEQUENCE MARKETING-Patrick Smyth
- PROFITS-Harry Lay
- BRANDING SEQUENCE -Gerry Foster
- IP PROTECTION -Jason Webb, Esq.
- CAPITAL LEGAL 506 OVER-COMPLIANCE -Thomas Jurgensen, Esq.
- FORUM CAREER OPPORTUNITIES-Those in Transition love this Class- Michelle Anton

5:15 - 8:00 On Your Own Dinner

### 8:00-9:30 ELECTIVE WORKSHOPS

- STRATEGIC PLANNING YOUR SUCCESS -Ed Bogle
- BUSINESS PLANNING -Patrick Smyth
- PROFITS-Harry Lay
- SYSTEMS! -Susie Carder
- THINK LIKE AN INVESTOR -Leslie Knight
- LICENSING-From Idea to Income Producing Asset -Rand Brenner
- PR ALTERNATIVES -Erin Saxton

MIDNIGHT FORUM CLOSES

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

8:30 FORUM RIBBON CUTTING Cheryl & Rand Brenner (100% attendance, including Instructors/Mentors)

9:00 - 10:30 AGREEMENTS ASSURE RESULTS 100% Attendance Please; Faculty Introductions -Berny Dohrmann

10:30 - 11:00 Break on your own

11:00 - 12:30 DRESS FOR SUCCESS -Liana Chaouli

12:30 - 2:00 Separate check, on own Lunch

2:00 - 3:30 MAKE MONEY, SAVE TIME & CUT COSTS WITH OUTSOURCED VIRTUAL EMPLOYEES -Daven Michaels

3:30 - 4:00 Break on your own

4:00 - 5:30 MANAGING BY THE NUMBERS -Brett Harward

5:30 - 7:30 CEO SPACE COOPERATIVE DINNER Traction2Action (Nonstop networking with CEO Space Faculty and Coaches)

7:30 - 9:30 SUPER NETWORKING -Ron Schmidling

9:30 - 12:00 IN-ROOM & IN-LOBBY NETWORKING & DEAL MAKING

MIDNIGHT FORUM CLOSES

EXPO BOOTHS SHOWCASE WINS! RESERVE YOURS TODAY!

[www.CEOSPACEINC.COM](http://www.CEOSPACEINC.COM)  
Make Money, Save Time & Cut Costs With Outsourced Virtual Employees

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

7:00 - 8:30 CEO2CEO Networking Meal (310 Enrolled Members Only)

8:30 Traditional Super Teaching Opening (100% attendance requested)

9:30 - 11:00 TABLE LANGUAGE-The Power Of Request -Lisa Nichols

11:00 - 11:30 Forum Networking Break

11:30 - Noon Super Teaching Lesson

Noon -1:30 SALE COMPLETION-MARKETING MASTERY -Eric Lofholm

1:30 - 3:30 Forum Cooperative Lunch 310 Guests Only

3:30 - 4:00 Super Teaching Lesson

4:00 - 5:30 LEADERSHIP MASTERY -Loren Slocum

5:30 - 6:00 Forum Networking Break

6:00 - 6:30 Super Teaching Lesson

6:30 - 8:00 GROW WINGS AS YOU SOAR -Les Brown

8:00 - 9:30 CEO2CEO DealMaking Dinner 310 Enrolled Members Only

9:30 - 12:00 OPEN NETWORKING

MIDNIGHT FORUM CLOSES

DOING BUSINESS WITH CEO SPACE CLUB PRESIDENTS IS PRECLUDED BY CONTRACT. THANK YOU FOR YOUR COOPERATION!

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

7:00 - 8:30 Forum Networking Breakfast (310 Enrolled Members Only)

8:30 Super Teaching Opening

9:30 - 11:00 YOUR BILLION \$\$ PITCH -Bob Circosta

11:00 - 11:30 Forum Networking Break

11:30 - Noon Super Teaching Lesson

12:00 - 1:30 THREE FEET FROM GOLD -Greg Reid

1:30 - 3:30 Forum Networking Lunch (310 Enrolled Members Only)

3:30 - 4:00 Super Teaching Lesson

4:00 - 5:30 CAPITAL SEQUENCE -Thomas Jurgensen, Esq.

5:30 - 6:00 Forum Networking Break

6:00 - 6:30 Super Teaching Lesson

6:30 - 8:00 \$20,000 A MINUTE ON QVC -Dr. Dawn Bain

8:00 - 9:30 CEO2CEO DealMaking Dinner (310 Enrolled Members Only)

9:30 - 12:00 IN-ROOM & IN-LOBBY DEAL MAKING

MIDNIGHT FORUM CLOSES

*We will not Quit until You win!*

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

7:00 - 8:30 Forum Networking Breakfast (310 Enrolled Members Only)

8:30 - 9:30 FORUM GRADUATION OPENING-100% attendance

Returning Grads Welcome

9:30 - 11:00 SPECIAL RECOGNITIONS LESSON

11:00 -11:30 Forum Networking Break

11:30 -12:00 Super Teaching First Day to Final Day Lesson

12:00 - 1:30 MIRACLE MASTERY -Mary Morrissey

1:30 - 3:00 Graduation Lunch Class 310 (310 Enrolled Members Only)

3:00 - 3:30 Super Teaching Lesson

3:30 - 5:00 CHECKLIST FOR MASS MARKETING- Kevin Harrington, Shark Tank

5:00 - 5:30 Final Networking Break

5:30 - 6:00 Super Teaching Lesson

6:00 - 8:30 310 FORMAL GRADUATION

8:30 - 10:00 Final 310 Dinner (Enrolled 310 Grads Only Please)

8:30 - 1:00am OPEN NETWORKING FOR RETURNING GRADS (separate checks, always)

10:00 - 1:00 IN-ROOM NETWORKING until 1 am

1:00 FORUM CLOSES -Saturday Workshops are the Best of the Best!

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

8:30 - 10:00 WORKSHOPS

- CAPITAL STRATEGY -Michael Horten, Esq.
- MAKE BUSINESS EASY -Brett Harward
- BRANDING -Cheryl Hills
- ANNUAL IP AUDITS & WHY -Maria Speth, Esq.
- SMALL BUSINESS PROFITS -DaRayl Davis
- SYSTEMS! SYSTEMS! SYSTEMS! -Susie Carder
- GRANTS-Alternative Income Streams -Sherita Herring
- KEEP COMING BACK -Michelle Anton

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10:00 - 1:00 IN-ROOM NETWORKING until 1 am

1:00 FORUM CLOSES -Saturday Workshops are the Best of the Best!

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

9:00 - 10:30 WORKSHOPS

- 10 DAY LIFE SUCCESS PLAN -Vincent Molina
- SELLING IN THE RECOVERY ECONOMY-Brett Harward
- ENTREPRENEUR LAW -Thomas Jurgensen, Esq.
- BRANDING -David Tyreman
- TAKING THE FORUM HOME-Ed Bogle
- TAKING THE FORUM HOME-Harry Lay
- FORUM CAREERS (Club President Master Contractors) -Michelle Anton

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1:00 FORUM CLOSES -Saturday Workshops are the Best of the Best!

TEEN FEAST DAILY with Eve Hogan Separate schedule provided

**SNAP MONDAY**  
One Week After Graduation  
310 Weekend ONLINE  
[www.CEOSpace.BIZ](http://www.CEOSpace.BIZ)  
Do not miss this ONLINE Reunion  
7 pm California/10 pm East Coast Time

**NEXT FORUM**  
May 16 - 23, 2010

# CEO SPACE FORUM